

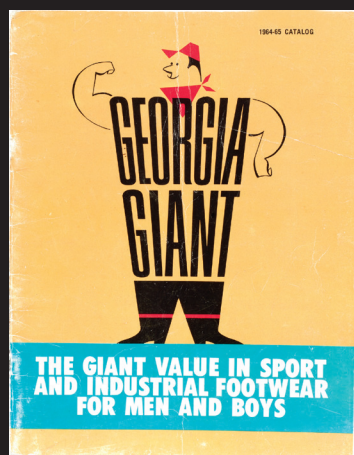


TRAINING GUIDE



HISTORY

MAKING AMERICA'S HARDEST
WORKING BOOTS SINCE 1937



1937 While the country was in the midst of a recession, the Georgia Shoe Manufacturing Co. Inc. was founded in Atlanta, Georgia with the core objective of manufacturing dependable, low-priced work footwear.

1946 The company tried to position itself in a new market. Founded on creating quality work footwear, Georgia Boot aimed to capture farmers, hunters and hikers with the expansion into casual and outdoor footwear product lines.

1991 Georgia Boot was the first brand to deliver true comfort in work boots with the launch of Comfort Core Technology, which introduced the comfort, resilience and energy return of athletic shoes to work boots.

2004 Rocky Brands, the parent company of Rocky Boots, acquired Georgia Boot and Durango.

2016 Georgia Boot expanded its line of comfort insoles to include AMP, TDC, CC5, CC6, and CC7 featuring memory foam, shock absorption, and ergonomic arch support. This expansion launched Georgia Boot's aftermarket insole line.

Through many years, moves, and expansions, the Georgia Boot brand has remained true to its core standards of providing a Giant value in quality work and lifestyle footwear.

Woolworth
Satisfaction Guaranteed - Replacement of Money Refunded

HUNTERS!
Get Your Sights on These Specials

All-Leather 8" Georgia Boot Reg. \$29.99 \$25.99	8" Georgia Logger Boot Reg. \$29.99 \$28.99	8" Georgia Lace Boot Reg. \$29.99 \$24.99	Safety Toe 8" Georgia Boot Reg. \$29.99 \$21.99
Wellington Georgia Boot Reg. \$29.99 \$24.99	Boys' 8" Georgia Boot Reg. \$19.99 \$14.99	Georgia 8" Wellington Boot Reg. \$29.99 \$22.99	Georgia Work Wellington Boot Reg. \$29.99 \$23.99
Georgia 6" Hiking Boot Reg. \$29.99 \$29.99	Georgia Bluebird Oxford Reg. \$19.99 \$14.99	Georgia 6" Hiking Boot Reg. \$29.99 \$29.99	

Kirkwood Plaza
400 So. 5th Street
Bismarck, No. Dak.

STORE HOURS:
Monday thru Saturday
10 A.M. to 7 P.M.



SAFETY SHOE SIZING GUIDE



The most common mistakes people make is thinking a work boot will fit like a sneaker. Boots need to be broken in and often aren't 100% comfortable right from the start. It's important to follow a few simple guidelines when trying on boots to ensure you have the proper fit from the start.

- Be sure your socks and feet are completely dry when trying on boots. Dampness can affect ease of pulling on the boot. Socks should be thick as this is what most boots are made to accommodate.
- Your foot should fit snug in the boot everywhere except the heel. The heel will slip a little until the boot is broken in. This is because the outsole on a new boot is stiff. Once a boot has been worn several times, the outsole will be less rigid, and the heel slippage should disappear.
- Make sure you can wiggle your toes. Your feet will naturally swell after being on your feet all day. You want to sure there is extra room when this occurs.
- The ball of your foot is the widest part of your foot that bends as you move. Make sure the ball lines up with the widest part of the boot so your toes will have plenty of room.

Additional tips to consider:

- For women buying a men's boot, subtract 2 sizes from their current size.
For example: if you wear a women's size 9, you would wear a men's size 7.
- If your foot length or width are between sizes, order a half size up.
- Your left foot and right foot may differ in size, so measure both separately and go with the larger of the two.



Georgia Boot® | COMFORT INSOLES



GB00110 AMP

1. Memory foam adjusts for customized cushioning of the entire foot
2. Heel cup provides support and comfort
3. Airflow channels provide cool circulation
4. Polyurethane layer for maximum cushioning



GB00227 AMP LT

1. Dual layer combination of polyurethane bottom and a memory foam top to ensure that each insole is custom molded to your own foot
2. Heel cup provides support and comfort
3. Fits most Georgia Boot and competitors styles



AMP X-Lite

- Featured in *Fashion Romeos* from 2021 forward

1. 5mm memory foam
2. High performance mesh lining

Item not sold after market



GB00111 CC5

1. Ergonomic Arch Support relieves foot fatigue and provides added comfort
2. Airflow channels provide cool circulation
3. Polyurethane layer for maximum cushioning



GB00150 CC6-Comfort Core

1. Polyurethane layer for maximum cushioning
2. Airflow channels provide cool circulation
3. Patented heel plug designed to absorb the shock of every step and releases that energy as you life



GB00151 CC7-Comfort Insole

1. Vent perforations engineered to keep air circulating under the foot
2. Extended base provides extra comfort and stability by allowing more cushioning material in the forefoot
3. Patented heel plug designed to absorb the shock of every step and releases that energy as you life



GB00430 CC8-Comfort Core Next Gen

1. Memory foam top layer conforms to your foot
2. Airflow channels provide cool circulation
3. Polyurethane layer for maximum cushioning
4. Individual shock-absorbing Comfort Core® pillars



ATTRIBUTES & TESTING STANDARDS



TRIPLE TANNED

A combination of three different tannages are used to create a full-grain leather that is resistant to chemicals, alkali, acids and enzymes. Conventional leathers only use one tannage.

OIL IMPREGNATED

After being triple-tanned and dyed SPR™ leather is impregnated with a special formula of waxes and oils that are not soluble in water. This process makes SPR™ leather extremely high water-resistant. It can also withstand repeated wettings and forced dryings (*on a heat duct or radiator*) without shrinking, cracking or losing its rich oily feel.

SWEAT RESISTANT

Independent laboratory test confirm that SPR™ leather will not shrink or lose its shape, even after extended exposure to perspiration.

3 TIMES STRONGER

The combination of triple tanning and oil impregnation make SPR™ leather 3 times stronger than comparable leathers.

2 1/2 TIMES MORE ABRASION RESISTANT

Laboratory tested found SPR™ leather to be 2 1/2 times longer lasting than conventional leather.

BARNYARD PROOF

In every test performed, SPR™ leather proved to have remarkable resistance to or no ill effects from the most severe chemicals found in any workplace, including organic and inorganic acids, alkali, chemicals, urea, lactic acid, manure, salt and enzymes normally associated with farm or ranch environments.



TEST METHOD	TEST PROCEDURE	TEST STANDARD	TEST RESULT
Pre-treatment with contaminants followed By SATRA TM25	1. Cut two pieces (<i>at least 300mm x 300mm</i>) of SPR leather. Lightly abrade surface (<i>section at least 200mm x 200mm</i>) with 180 grit paper to simulate some wear.	No more than slight cracking or other damage	A: After Oleic Acid Dry: No crack/creasing Wet: No crack/creasing
	2. One sample treated with pure oleic acid, the other with a synthetic urine solution. Contaminants should be left on for 5 days (120 hours).		
	3. Remove liquid contaminants, wipe and dry leather. Cut four vamp flex test samples (<i>each 64mm square</i>) from the center part of each above contaminated leather. Two of the samples (<i>one 'along' and one 'across'</i>) flexed for 500,000 flexes dry and two (<i>one 'along' and one 'across'</i>) flexed for 100,000 flexes wet.		B: After Synthetic Urine Dry: No crack/creasing Wet: No crack/creasing
	4. Check the surface for any creasing, cracking, delamination or other degradation after vamp flex.		



BOOT CARE 101

Georgia Boots are designed and built to keep you safe, dry and comfortable while on the job each day, but working long hours and in rough terrains mean they also need a little TLC to continue to look great and perform to the max. To keep your boots in top shape, Georgia Boot experts are sharing their tips to protect, clean and maintain boots of all materials.

ALL BOOTS

Normal wear and tear is inevitable for even the most rugged work boots, but it's important to perform routine maintenance to ensure safety and comfort features stay intact and extend the life of your boots.

INSOLES AND FOOTBEDS

- If removable, take footbeds out of boots after each use to allow perspiration to evaporate.
- For odorous footbeds, remove from boots and soak in equal parts water and vinegar for up to three hours. Then, rinse insoles with fresh water and air dry.

OUTSOLES

- Check for items embedded in outsoles, such as rocks and other debris. Use a dull, narrow object to remove any lodged objects.
- For slip-resistant outsoles, check the tread periodically to ensure it isn't too worn to safely grip a wet or oily floor surface.

LEATHER BOOTS

Though durable, leather is a natural material that is not immune to wear and tear, and can be prone to fading, drying out and cracking over time. Boots are offered in a variety of leather options, so it's important to know which type you're working with to ensure proper maintenance. Some boots, like Georgia's "barnyard proof" style, are constructed of SPR leather offering added protection against harsh acids and other chemicals.

FULL-GRAIN LEATHERS

- To remove dust and dirt, wipe your boots with a soft brush, or dry cloth.
- After the removal of dust and dirt, wipe with a warm, damp cloth.
- For water resistance, light coats of a quality water protector may be applied. Please note that water protector will not make the boots waterproof, only water resistant.
- Cow split leathers are much thinner than cowhide. Split leather can be cared for the same as cowhide, but maintenance should be performed more regularly.
- *Apply Mink oil or leather conditioner after removing dust and dirt. It is used for conditioning, preserving, waterproofing and weather-guarding against things like mildew, salt and mold. Allow the oil to penetrate, then gently wipe off any excess.

**Georgia Boot recommends applying mink oil or leather conditioner as opposed to high-gloss polish.*

SYNTHETIC LEATHERS

- To remove dust and dirt, wipe your boots using a soft brush, or dry cloth.
- You may use a water protectant on synthetic materials to assist in water resistance.

SPR LEATHER

- To remove dirt or haze, wipe boots with a soft, damp cloth. Allow leather to dry.
- Apply Mink oil or leather conditioner after removing dust and dirt. It is used for conditioning, preserving, waterproofing and weather-guarding against things like mildew, salt and mold. Allow the oil to penetrate, then gently wipe off any excess.
- SPR leather should be treated and cared for identically to traditional full grain leathers as explained above.

OTHER MATERIALS

While most work boots are predominantly leather, some materials are better suited for various work environments. Rubber boots, for example, are great for mucking stalls, wading or working in a damp environment. Cloth fabrics such as nylon, mesh, canvas and even suede look sharp and feel great. These, however, are quick to build up dirt and grime.

NYLON, MESH, CANVAS

- If applicable, remove laces and insoles from shoes. Soak in a solution of water and mild detergent for 20 minutes.
- After soaking, use a soft brush or toothbrush to scrub stains, then rinse with cool water.
- Allow to fully dry before wearing.

NEOPRENE AND RUBBER

- Spray the exterior of the boot with a combination of water and dish cleaning liquid. Allow to sit for a few minutes, then wipe. Use a soft brush if needed.
- To tackle scuff marks, use a clean pencil eraser to rub them away. Wipe shavings with a clean cloth.

SUEDE AND SUEDE PANELS

- We recommend applying a non-silicone stain and water protector when boots are new.
- Periodically remove dust and dirt with a soft brush.



- Full grain SPR™ leather
- Goodyear® welt construction
- Georgia waterproof system
- 3D molded padded counter pocket
- Grip panels for easy on
- Heel stabilizing Counter Lock
- AMP LT insole with memory foam
- Fiberglass shank
- Cushion EVA midsole
- ASTM F2892 electrical hazard standard
- Heat, chemical, abrasion, and slip-resisting dual-density EVA and CTR, Carbo-Tec™ Rubber, outsole

M&W 7-12,13,14



GB00369 Men's 10" Pull-On, Dark Brown



Georgia Boot AMPLITUDE



- Full-grain leather
- Georgia waterproof system
- High performance mesh lining
- AMP, Advanced Memory Polyurethane insole
- Cradle lacing system
- EVA midsole
- Nylon shank
- Ergo-Fit safety toe designed to match contours of feet, providing superior comfort and flexibility
- Oil and slip-resistant outsole

M&W 8-12,13,14



GB00130 Men's 6", Black



- Full-grain SPR™ leather
- Georgia waterproof system
- High performance stretch mesh lining
- Fiberglass shank
- EVA midsole
- Comfort Core® Next Gen memory foam insole
- Anchor Disk by Georgia - provides added arch support and stability
- 90° defined heel
- 360° stitch-out construction with cupsole
- Reinforced toe stitch
- Heat, chemical, abrasion, and slip-resisting dual-density EVA and Carbo-Tec™ Rubber outsole
- Ergo-Fit safety toe designed to match contours of feet, providing superior comfort and flexibility on protective toe styles

M&W 8-12,13,14



GB00440 Men's Moc-Toe Chelsea, Brown



 = STEEL TOE & EH



- Contrasting leather upper
- Goodyear® welt construction
- Georgia waterproof system
- Removable EVA insole
- Steel shank
- Lightweight blown rubber outsole

M&W 8-12,13



G7134 **G7334** Men's 6", Dark Brown

 = STEEL TOE & EH



Georgia Boot
CARBO
TEC

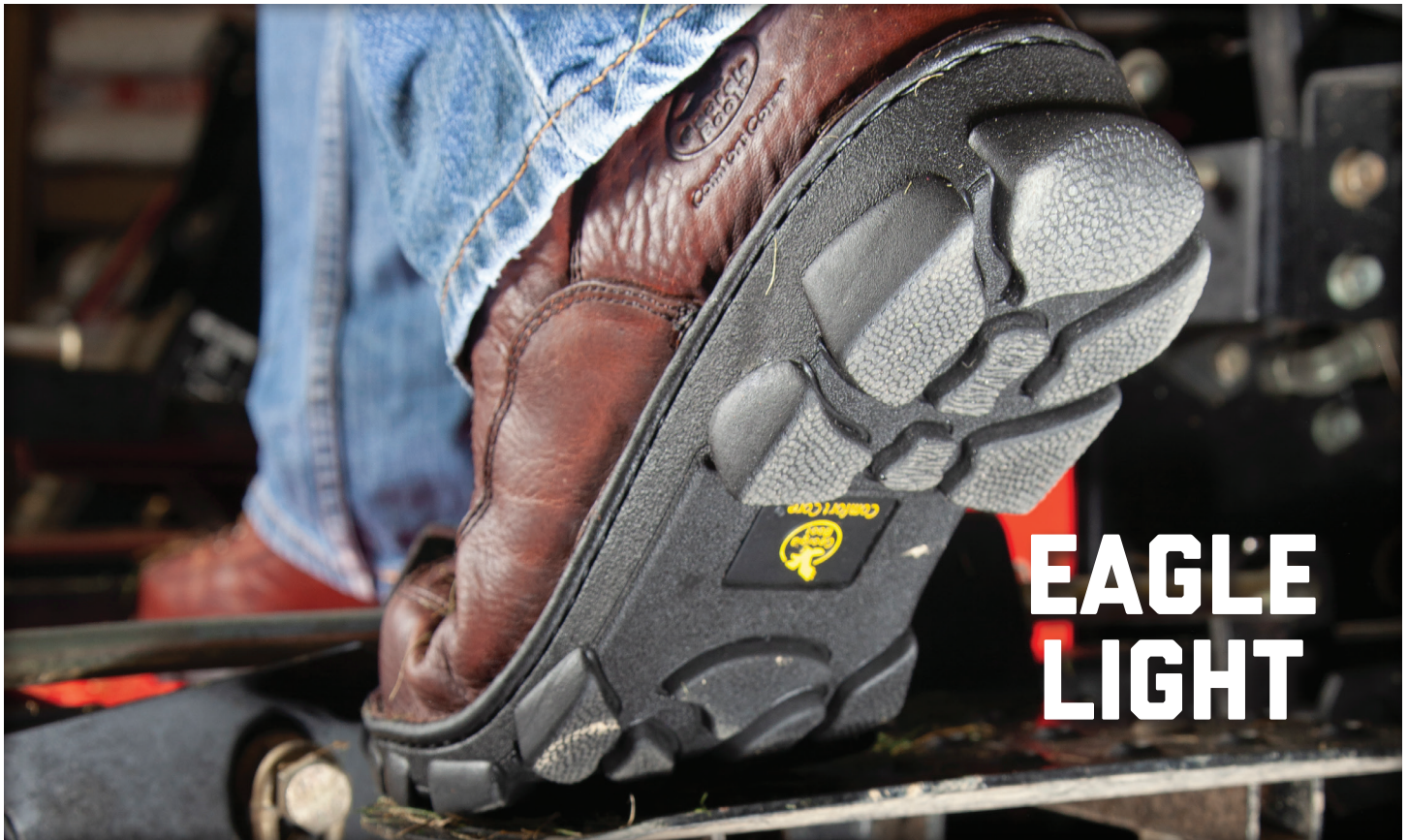


- Full-grain SPR™ leather
- Goodyear® welt construction
- Unlined shaft
- Fiberglass shank
- Non-metallic
- CC6 Comfort Core® removable insole
- Oil and slip-resistant rubber Carbo-Tec™ outsole

D 7-12,13,14 / EE 7-12,13,14



G5814 Men's 11" Pull-On, Prairie Chestnut



EAGLE LIGHT



- Full-grain leather
- Padded collar
- High performance mesh lining
- Opanka construction
- Steel shank
- Oil and slip-resistant "Eagle Light Lug" polyurethane outsole

M&W 8-12,13



G8083 Men's 8", Russet Wildwood



ANTImpact
EXTREME FLEXIBLE PROTECTION

- Full-grain leather
 - Goodyear® welt construction
 - Double-padded leather collar
 - Fully lined with breathable moisture-wicking lining
 - CC6 Comfort Core® removable insole
 - Steel shank
 - Antilmpact soft Internal met guard
 - ASTM F2413 Metatarsal Protection standard
 - ASTM F2413 protective toe classification
 - ASTM F2413 electrical hazard standard
 - Oil-resistant rubber “Hammer” outsole
- M&W 8-12,13,14



G6315 Men's 6" Internal Met Guard,
Briar Brown



G8315 Men's 8" Internal Met Guard,
Briar Brown

 = STEEL TOE & EH



- Full-grain waterproof leather with 900D CORDURA®
 - Georgia waterproof system
 - Brass hardware on lace ups
 - TDC, Technology Driven Comfort insole
 - Steel shank
 - Direct attached oil-resistant PVC outsole
- M&W 8-12,13



G108 **G107** Men's 8", Brown



+SIZES

- Full-grain leather
- Goodyear® welt construction
- Solid stud hooks & eyelets set on steel washers
- Fully lined
- Steel shank
- Removable brush guard kiltie
- Abrasion-resistant rubber “Georgia Logger” outsole

M&W 7-12,13,14,15



G7113 **G7313** Men's 8", Soggy Brown

■ = STEEL TOE & EH



- Full-grain leather upper
- High performance mesh lining
- Georgia waterproof system
- Combination eyelet/hook hardware
- Comfort cover tongue protector
- AMP LT insole with memory foam
- Double ribbed steel shank
- Internal EVA midsole encapsulated in external TPU heel stabilizer
- External TPU toe cap for added protection and durability
- Ergo-Fit safety toe designed to match contours of feet, providing superior comfort and flexibility
- Oil, chemical, abrasion, heat and slip-resistant rubber outsole

M&W 8-12,13,14



GB00284 Men's 6", Brown

 = COMP TOE & EH



A special tanning process makes SPR leather 3 times stronger and 2 1/2 times more abrasion-resistant than conventional leather

- Full-grain SPR™ leather
- Goodyear® welt construction
- Covered cushion insole
- Padded tongue & gusset on lace up styles
- Steel shank
- Chemical, oil and slip-resistant "Poly Wedge ULTRA" outsole



G6152 Men's 6", Barracuda Gold
M 5-12,13,14,15 / W 5-12,13



G8152 Men's 8", Barracuda Gold
M&W 7-12,13,14